

Building success

Card 1: Your task

To design and market a housing estate on the plot of land.

This will involve producing:

- a plan of the housing estate
- an accounts sheet
- a brochure of the estate.

Think about the needs of the builders and the residents.

In your brochure think about including:

- pictures and prices of the different styles of house
- some text about what it would be like to live there.

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Card 2: Selling costs

Detached houses are sold for £340 000
Semi-detached houses are sold for £200 000
Terraced houses are sold for £150 000
Flats are sold for £120 000
Flats must be built in a tower of 3.
Each type of house covers exactly one square unit.

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Card 3: Building costs

Each house unit costs £50 000 to build.

It doesn't matter whether it is detached, semi-detached, terraced or a flat, they all cost the same to build.

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Card 4: Roads and gardens

Each house or block of flats must face onto a road.

Extra squares of road cost you £10000 each

A garden plot costs you £5000 each

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Card 5: Gardens

Each house must have at least one unit of garden, with detached houses having two units.

Flats must have a unit square of garden each. The three gardens must be joined to the ground floor flat along at least one wall.

You may decide to give some houses bigger gardens but it will not affect the selling price.

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Card 5: Gardens

Each house must have at least one unit of garden, with detached houses having two units.

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Card 6: Layout

Buildings must not touch corner to corner.

Each square on the grid must be used for a building, garden or road.

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Card 7: Extras

As a way of making more money the local council have decided that you can include the following extras when planning the estate:

- South-facing gardens £10 000
- 1 unit square pool £20 000

Building a pool costs £10 000.

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Card 7: Extras

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Can you maximise your profits?

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